

During the 1930s, Nazi policies and propaganda deliberately encouraged divisions within German society – encouraging separation between ‘Aryan Germans’ and the Jewish population. The Holocaust, like other genocides, was enabled by ordinary citizens not standing up for and supporting their targeted neighbours.

Today in the UK there are increasing divisions in our society, partly due to the ramifications of Brexit, and partly due to the increase in online race hatred, and a surge in hardline politics from the Left and Right. Institutional antisemitism is now prevalent in a UK mainstream political party, once a strong friend of the UK Jewish population. More than ever, we need to **stand together to fight antisemitism with others in our communities in order to stop division and the spread of identity-based hostility in our society.**

**HMD 2020 marks the 75th anniversary of the liberation of Auschwitz-Birkenau:** This is a significant milestone and is made particularly poignant by the dwindling number of survivors who are able to share their testimony. It also marks the 25th anniversary of the Genocide in Bosnia.

As the World Holocaust Remembrance Centre, Yad Vashem has obligations to Jews and non-Jews all over the world. Its academic research collects evidence about the six million who were murdered, in such a way that disproves the lie that is Holocaust denial. It is our duty to increase our educational programmes to reach teachers, journalists and politicians who have influence in all walks of life, so that one day we can look forward to a world without prejudice. Above all, it is our responsibility to preserve the memory of each and every individual who was murdered.

## Stand together to fight Holocaust denial

By supporting the vital work of Yad Vashem as it seeks to document and research the fate of every one of the six million Jews who were murdered, as well as the fate of those who survived. So far there are some 4,800,000 names in Yad Vashem’s Central Database of Shoah Victims’ Names.

## Stand together to fight antisemitism, hatred and prejudice

By supporting Yad Vashem’s famous educational programmes that reach tens of thousands of students and teachers in the UK and throughout the world, online and in person; to make the lessons of the Holocaust relevant to today’s social media obsessed youth; to combat the virulence of online racism and prejudice; and to emphasise the importance of tolerance towards fellow human beings.

## Stand together and Remember

By lighting a memorial candle in memory of one of the six million, through our Guardian of the Memory project <http://www.guardianofthememory.org> By twinning a Bar Mitzvah or Bat Mitzvah celebration with the memory of a young Jewish child who died during the Holocaust.

*Thank you for your kind and generous support*

## YOUR DONATION

I/We would like to make a donation of £ .....

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I/We enclose a cheque/charity voucher payable to ‘Yad Vashem UK Foundation’ Registered Charity: 1099659

Please send me an invoice addressed to .....

## CREDIT / DEBIT CARDS

Please debit my:      MasterCard      Visa/Delta/Electron

Card no:           Valid from:  /  Expires:  /  Security no:

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I/We would like to make a payment of £ .....      Single      Monthly      Quarterly      Annually

Bank: NatWest      Account Name: Yad Vashem UK Foundation      Account No: 32099622      Sort Code: 60-40-05

Please use your name as the reference.

Signature ..... Date .....

By providing your details, you agree to be contacted by us. We will treat your data with respect. If you would prefer to no longer be receiving our emails, you can give that instruction by emailing [office@yadvashem.org.uk](mailto:office@yadvashem.org.uk).

Signature ..... Date .....

Please return this form to: Yad Vashem UK Foundation, Stirling House, Breasy Place, 9 Burroughs Gardens, London, NW4 4AU

Please claim Gift Aid on my donation. I confirm that I am a UK taxpayer and have or will have paid income and/or capital gains tax at least equal to the amount to be reclaimed in each tax year by the charity. I agree that Gift Aid can be claimed on all donations that I have made in the last four years, and all donations that I will make from this date until I notify you otherwise.

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